



**38th Annual Quilt Show
June 15-16, 2018
Knoxville Expo Center**

Sponsorship Levels

GOLD Level: \$2,501 - \$5,000

Your business will appear on the front cover of the show catalog. Your logo will appear on all publicity above all other sponsors including newspaper ads, bookmarks, and posters. Smoky Mountain Quilters (SMQ) will have a banner made with your business information to hang at the show. You will get a full page ad in the show catalog (value \$100) and a 10' x 20' vendor booth (value \$640). Your company will be listed as the sponsor on the signage of both Best of Show winners, plus one full ribbon category. Your company website will be linked on the SMQ website for a full year.

DIAMOND Level: \$1,000 - \$2,500

Your business will be listed on all bookmarks, posters, and show catalog. It also entitles you to ½ page ad in the show catalog (value \$50) a 10' x 10' vendor booth (value \$320). Your business will be listed as sponsor on signage of one category of ribbon winners. Your business will be linked on the SMQ website for 6 months.

SAPPHIRE Level: \$601 - \$999

Your business will be listed on our bookmarks, posters, and show catalog as a sponsor. You are entitled to a 1/3 page ad (value \$35) in the show catalog. Your business will be listed as sponsor on signage of one category of ribbon winners. Your business will be linked on the SMQ website for 3 months.

RIBBON Sponsorship:	Entire category	\$350
	1 st Place	\$150
	2 nd Place	\$115
	3 rd Place	\$ 85

The name of your business will be on the signage for that quilt category as the sponsor and will be listed in the Show Catalog as a Ribbon Sponsor. Your business will be linked on the SMQ website for 3 months.

Catalog Ad: 1/3 page \$35 ½ page \$50 Full page \$100

Vendor booth rental: 10'x10' - \$320, 10'x20' - \$640, 10'x30' - \$960



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**Quilt Show
Ribbon Sponsorship**

Business/Name: _____ Date: _____
Contact: _____ Phone: _____
Address: _____
E-mail address: _____

I wish to sponsor a ribbon: (circle one)

(You may designate a specific category _Bed Quilts, Pieced & Quilted_)

Whole category, 1 st , 2 nd , 3 rd	\$ 350	
First place	\$ 150	
Second Place	\$ 115	
Third place	\$ 85	
Special Award	\$ 75	\$ _____
(Specify _____)		
Grand Total	\$	_____

Please send this document and sponsorship check to:

**Smoky Mountain Quilt Guild
SMQ 2017 Quilt Show
PO Box 30692
Knoxville, TN 37830**

**If you have questions, contact:
Betty Sparks, Chairman, SMQ Quilt Show
Email: smokymtnquiltshow.tn@gmail.com
Phone: 317-997-2384**



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PO Box 30692, Knoxville, TN 37930

SPONSORSHIP CONTRACT

Date: _____

Business Name: _____

Business Address: _____

Business Contact Person: _____ Phone: _____

E-mail address: _____ Web address: _____

We _____ (Business name) agree to sponsor the Smoky Mountain Quilters of Tennessee (SMQ) 38th Annual Quilt Show and Competition, June 15-16, 2018. We agree to provide the following:

Monetary Amount: _____

*Merchandise: _____ Value of merchandise: _____

(Merchandise cannot exceed 25% of total sponsorship)

Gift certificate or card: _____ Value of gift card: _____

Service: _____ Value of Service: _____

Total amount of sponsorship: _____

SMQ agrees to provide above sponsor with the following:

_____ Business name on front cover of catalog plus all advertising, bookmarks, posters

_____ Display space for merchandise in prominent place in the show

_____ Banner displayed with business information

_____ Business name and address listed in show catalog

_____ Business name in catalog

_____ Business name listed on ribbon signage: Category, if available: _____

_____ Ad in show catalog 1/3 page (\$35 Value) 1/2 page (\$50 Value) Full page (\$100 Value)

_____ Vendor booth: (10 x 10 space \$320 value) (10 x 20 space \$640 value)

Signature of Business Representative

Signature SMQ Representative

*Merchandise will be used by SMQ as they deem appropriate